

THE EFFECTIVENESS OF USING PODCASTS IN TEACHING A FOREIGN LANGUAGE

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Recently, the market of educational technologies offers a wide range of different methods of learning foreign languages. It is obvious that language teaching has acquired an applied character, while in the past it was relatively abstract and theoretical. Today, knowledge of a foreign language is required only functionally, for use in different spheres of society as a means of real communication with people from other countries [7]. Accordingly, the communicative function of the language becomes a priority. In addition, the variety of areas of use and functional styles of language, necessary for modern man to communicate, determines the relevance of the use of a differentiated approach to the teaching of foreign languages. In this regard, the problem of finding effective modern methods of learning foreign languages in a rapidly developing society is particularly acute. [6].

The leading place among the popular methods is deservedly occupied by the communicative approach aimed at the practice of communication. Of the 4 pillars of this method of reading, writing, speaking and perception of speech, to the ear for heightened attention is paid precisely to the latter two. In this case, great emphasis is placed on the use of audio, video and interactive resources [1]. It is obvious that scientific and technical progress contributes to the intensification of all types of human activity, including training, which cannot but affect the current area of foreign language learning. Recently, the popularity of podcasts as a means of learning foreign languages is growing rapidly.

The term "podcast" (from the English. IPod and broadcast) refers to a sound or video file that is distributed via the Internet for mass listening or viewing, usually in MP3, AAC, Ogg / Vorbis for sound, Flash Video and AVI for video podcasts. As a rule, podcasts have a certain theme and frequency of publication. The first podcasts appeared in 2004. New Oxford American Dictionary chose the term "podcast" word of 2005 [12].

The systematic use of podcasts in teaching a foreign language reveals a number of positive trends.

1. Effective training perception of live speech by ear.

First, this method allows you to study foreign languages everywhere and at any time. Using podcasts is very convenient: you can download files or listen online, even if you do not have access to the Internet, you can listen to previously downloaded files using a digital player. In addition, podcasts are constantly updated, and if you subscribe to RSS, they are downloaded automatically.

Secondly, the diversity of speakers, voicing podcasts, develops the ability to identify different voices, taking into account the characteristics of timbre, diction, volume, speed, etc. In addition, it is possible to independently adjust the speed of the flow of speech.

2. Differentiated approach.

Thanks to the variety of modern podcasts, learning a foreign language with the help of Internet technologies is possible from any level and at any age. Many sites accompany podcasts with text supports, in which there is an explanation of the meanings of words and expressions, as well as links to articles on the subject.

3. Individual approach.

Podcasts provide an individual approach to education, as they allow you to choose priority areas for both the teacher and the student. There is an opportunity to deepen knowledge on any subjects when a foreign language acts as a tool, or just find podcasts on topics of interest, based on Hobbies.

4. Independence.

The convenience and ease of use of podcasts becomes an important condition for self-study of foreign languages. Accompaniment tracks exercises of various kinds makes learning motivated and controlled. Properly organized work with podcasts can contribute to the growth of cognitive and communicative interest of students, which in turn will contribute to the activation and expansion of opportunities for independent work on mastering a foreign language.

Finally, in order for the training to be effective, interesting and easy, when choosing podcasts, in our opinion, it is necessary to take into account the following criteria: clear diction and expressive intonation, natural pace of speech, current topics, authenticity. To teach English the most famous resource in Russia is the BBC Learning English website, you can also turn to directories podcasts: www.podomatic.com (English), www.podcast.de (German), www.francoman.blogspot.EN (French) [10, 11, 13, 14,16, 17].

Traditionally, there are three types of podcasts: audio, video and screencasts. Screencast (from the English. Screen - screen and broadcast) refers to digital video and audio recording, produced directly from the computer screen. The essence of the screencast is that with the help of a special program (Camtasia Studio), actions are recorded on the computer screen along with audio comments, which is ideal for explanations within a computer program. In education, this technology is recommended to use when conducting and organizing workshops, to create training videos, visual aids as elements of a lesson, video guides (guides) on a website or a blog with the addition of their comments and explanations in audio format, as a tool to record the progress of a scientific experiment, etc. As practice shows, screencasts

turned out to be a very convenient tool for learning, especially with self-mastering the material [4,5].

The effectiveness of the podcast is confirmed by the fact that it provides more opportunities for analyzing the content of training. The podcast also helps to develop communication skills, the ability to organize your time, the ability to structure and synthesize the proposed material in the framework of the training theme. It contributes to the improvement of the mechanisms of critical and analytical thinking. For example, a podcast may include discussion questions, to which students must prepare an answer for the next lesson. Thus, the podcast develops a critical attitude to the proposed material and the analytical skills of the students.

Educational podcasts used in learning English allow you to solve a number of methodological tasks:

- expansion and enrichment of lexical dictionary,
- formation and improvement of grammatical skills,
- development of speaking and writing skills.

There is a huge number of podcasts for learning English, which are voiced by a native speaker of this language or a teacher with many years of experience. The most effective among them are:

1. BBC Learning English Podcast. The advantage of this podcast is that the duration is only 6 minutes, it is easily perceived by ear (intelligible speech, average tempo). Despite the fact that audio recordings use rather complicated vocabulary, a transcript is attached to each podcast. If the perception of hearing is difficult, the text may be in front of your eyes.

2. Luke's ENGLISH Podcast. Luke is a qualified English teacher from London with 14 years of teaching experience. He tries to invite friends and relatives to his podcast

so that we can hear the spontaneous dialogue of native speakers. Luke often discharges the situation with jokes, sometimes comes up with and includes games to make the topic more interesting. Basically, the audio recording lasts more than an hour, you can listen to it during a walk or a trip. Such a podcast will be especially useful for students learning English, as they develop their skills.

It is safe to say that the use of podcasting increases motivation and interest in learning a foreign language, realizes the personal potential of the student, helps to master intercultural communicative competence.

Conclusion

The above features and capabilities of podcasts provide a new relevant quality of the process of teaching a foreign language, namely, not only high motivation of students, but also contribute to the manifestation of their initiative, commitment, develop the ability to listen and hear, which certainly contributes to the effectiveness of the educational process. Today, a professional teacher with a high level of professional competence, information culture and competitiveness is in demand. Become relevant words Cicero "Important mind is not well-filled, but well-organized", as knowledge, information, the desire to organize and improve their work became the basis for the development of modern society.

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